

Case Study Specialty Packaging Corporation Analysis Part

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takeovers freezeouts addresses important legal developments concerning topics such as sarbanes oxley reducing vulnerability to hostile takeovers specific responses to overtures and takeover bids

plunkett s almanac of middle market companies 2008 is designed to be time saving business development tool for professionals marketers sales directors consultants and strategists seeking to understand and reach middle market american companies it will also be of great use to placement recruiting and human resources professionals as well as professionals working in economic development lending and media it covers competitive intelligence market research and business analysis everything you need to identify and develop strategies for middle market corporations coverage includes all major business sectors from infotech to health care to telecommunications and much more we have intentionally omitted retail companies and banks these profiles and details on over 500 middle market firms are pulled from our extensive company and industry databases we also include a business glossary and a listing of business contacts such as industry associations and government agencies next we profile hundreds of leading middle market companies our company profiles include complete business descriptions and up to 27 executives by name and title purchasers of either the book or pdf version can receive a free copy of the company profiles database on cd rom enabling key word search and export of key information addresses phone numbers and executive names with titles for every company profiled

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